

'I want to be around for my grandkids'

Barbara H. hadn't had a Pap test in 20 years and had never had a mammogram. Sadly, five of Barbara's aunts suffered from breast cancer. At 55, Barbara has delayed recommended breast cancer screening for 15 years.

Maggie P. hadn't had a mammogram or Pap test in more than 10 years. Her mother is a breast cancer survivor. Maggie's family has limited financial resources and has lost their health insurance.

Deanna D. has three grown children and she wants to be in their lives as long as possible. Without insurance, she has been unable to get a mammogram for several years.

example, there's Clella F., a colon cancer survivor. She now understands the importance of screening. "The earlier you get tested, the better the chance you have for survival."



Theresa S. Emory, MD, FCAP, pathologist lead for the Norton, Virginia See, Test & Treat program, explains what pathologists can learn through the microscope.



At Norton Community Hospital, four See, Test & Treat patients form a bond. A total of 44 women received free cancer screening at this program.

Barbara, Maggie, and Deanna—and more than 40 other women—got free cancer screening on a warm, sunny August Saturday at Norton Community Hospital. Nestled in the Blue Ridge Mountains in southwest Virginia, Norton is a small town with the "one way in, one way out" feel of remote communities. On this day, it was the site of a CAP Foundation See, Test & Treat program.

Living far from a big city, access to health care is a challenge, exacerbated by the same inability to pay for insurance and medical care as nearly all women who attend See, Test & Treat programs.

In this community, like many others, the mother takes responsibility for the family's welfare.

"I usually take care of everybody else—my mom, my dad, my aunts, my uncles, my kids, my husband, my animals—and then me," said Sandi S. "This time, I put me first. I want to be around for my grandkids."

Sandi's friend, Tiffany M., agreed: "It's my time to take care of me for a change. I am the last one to eat and the last one to go to bed."

Caring for your family is something that makes this region strong, but it can have serious negative consequences. For

It took Jedus L. nearly an hour to get to Norton from her home in Gate City. Meeting other women who also had concerns about their health made her feel less alone. Pathology residents and medical students were on hand to provide microscope demonstrations. "I really liked learning about normal versus abnormal cells," Jedus said to a CAP Foundation representative early in the day. By day's end, she learned that her Pap test was abnormal. Jedus, and other women with abnormal results, were referred to treatment.

Tiffany M. has five children, and before she attended See, Test & Treat, she wasn't open to having her kids inoculated with the HPV vaccine. Then she spoke with Gabrelle Taylor at the Prevent Cancer Foundation information table.

"We're here to raise awareness of viruses that can cause cancer, such as Hepatitis B, Hepatitis C, and HPV," explained Gabrelle, manager of educational campaigns at Prevent Cancer. That's the central message of Prevent Cancer's Think About the Link™ campaign (preventcancer.org).

The only US nonprofit organization solely devoted to cancer prevention and early detection, Prevent Cancer was a first-time sponsor of this See, Test & Treat program.

Barbara, Maggie, and the others have the same concerns as women who took part in all 13 See, Test & Treat events this year: their family's welfare, their inability to afford insurance, and the frightening prospect of a life shortened by disease.

"This program gives me peace of mind. I can put my worries behind me," said Sandi.

In supporting See, Test & Treat, the Foundation's sponsors and donors are helping to provide answers to the concerns of women, mothers, sisters, and daughters. Like Sandi, they all hope to live a long life full of joy.

Hologic Makes Community Support its Mission

By the time 2017 comes to a close, as many as 1,000 women will have received free cancer screening at See, Test & Treat programs. Many elements must come together to make these programs happen, and arguably the most important is the CAP Foundation's donor base.

Among the Foundation's corporate donors, Hologic, Inc. is the largest supporter.

Hologic, a leading global health care and diagnostics company, sponsors See, Test & Treat at the "Patient Advocate" donation level, the Foundation's highest level of giving. Tom West, division president, Diagnostics Solutions, at Hologic explains why:

"The number of otherwise underserved women who receive access—in some cases for the very first time—to preventative care makes this a unique program. The volunteers, the physicians—oncologists and pathologists—who are willing to give their time and energy is truly impressive."

Because See, Test & Treat programs draw more women than the hosting hospital usually handles on a single day, additional equipment and supplies are crucial.

"We have mammography equipment, including our Genius 3D instrument, at the See, Test and Treat events, as well as bone density equipment and our ThinPrep Pap Test," said West. "These women are able to get their mammograms and their Pap test in one day, as well as additional services, depending on the event, and they also receive education about taking care of their health moving forward."

When they are on site at a See, Test & Treat event, Hologic representatives, as well as volunteers from other supporting organizations, are quick to observe a key element of success:

"Participating physicians in various cities across the country come together [at See, Test & Treat programs] to share best practices, making it a close-knit community," West said. "It's been very rewarding for Hologic to have been involved and to have witnessed the growth of the program."

In addition to financial support and in-kind donations, members of the Hologic team have been observers in the quarterly discussions between See, Test & Treat hosts and volunteers who seek ways to improve the program.

As an industry leader, Hologic's commitment can inspire other corporations to get involved. See, Test & Treat provides organizations with the unique opportunity to align with women's health issues and cancer screening efforts.

For example, Becton, Dickinson and Company and CVS Health are strong supporters of See, Test & Treat, giving at the Foundation's "Platinum" support level.

Supporters of the CAP Foundation participate in business-to-community promotion by engaging with CAP Foundation stakeholders and supporters through social media participation.

For Hologic, West said, "it's a way to give back to the community. Hologic has had a strong and serious commitment to women's health for over 30 years."

To learn more about corporate sponsorship, please contact Marikay Martin, the CAP Foundation's director of development, at mmartin@cap.org.



Stephen Myers, CAP CEO (right) tours the Loyola University Medical Center with (from left) Eva M. Wojcik, MD, FCAP; Miriam Henseler, product manager, Hologic; Yara Zolotukhina, director, executive operations, CAP; and Mark Chong, senior manager, marketing, Hologic.



Ellen Rafferty (right), manager, social investing for Becton, Dickinson & Company, visits the See, Test & Treat program at the Charles Drew Health Center, Omaha, Nebraska. Also pictured are Deborah A. Perry, MD, FCAP; Bharati S. Jhaveri, MD, FCAP; and Gene N. Herbek, MD, FCAP (program lead of the first See, Test & Treat program).

Six Residents Receive Foundation-funded Awards to Attend CAP17

The CAP Foundation funds two resident travel awards and through these awards, six CAP junior members traveled to CAP17.

The first award, the Leadership Development Award, funds travel to attend the fall or spring Residents Forum meetings at the CAP annual meeting, eg, CAP17, and/or the annual CAP Policy meeting. The award aims to enhance residents' education and experience on issues challenging the pathology specialty. The second, the Informatics Award, enables residents to attend informatics courses to gain exposure and understand the impact on the specialty of pathology and patient care.

The following residents received the Leadership Develop Award:

Benjamin L. Mazer, MD, MBA
Yale New Haven Hospital
New Haven, Connecticut

Ashley K. Volaric, MD
University of Virginia
Charlottesville, Virginia

Laura Warmke, MD
Virginia Commonwealth University
Richmond, Virginia

The following residents received the Informatics Award:

Thomas Covello, MD
Walter Mackenzie Centre, University of Alberta
Edmonton, Alberta

Rachel Jug, MB, BCh, BAO
Duke Health
Durham, North Carolina

Timothy B. Walls, MD, MS
UT Southwestern Medical Center
Dallas, Texas

Learn about how to apply for CAP Foundation grants and awards at <http://foundation.cap.org>.

2018 Pipeline



Each year hundreds of women receive free cancer screening at See, Test & Treat programs around the country. Thanks to our donors and sponsors, hundreds more women will take part in See, Test & Treat in 2018.

The CAP Foundation will announce the list of 2018 See, Test & Treat programs on our website (foundation.cap.org) in December, following our annual review of program applications.

If you are a CAP member wishing to lead a See, Test & Treat program at your institution, you can find logistical information and application materials on our website under "What We Fund."

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Hillary's story: The many faces of See, Test & Treat

It's possible that a post about See, Test & Treat on Facebook saved Hillary Ward's life.

On a Friday evening last February, Hillary had the TV on in the background while she was scrolling through Facebook. She navigated over to a private Facebook group that is limited to her neighbors in Ypsilanti, Michigan.

A hard-working self-employed Realtor, Hillary is there for her clients whenever and wherever they need her. But there was one need for herself that she had never addressed. With her 50th birthday just weeks away, Hillary had never had a mammogram.

Though she had no family history of breast cancer, she had been thinking about having a mammogram since she turned 40, the age at which women are recommended to start this screening.

"Because I am uninsured I don't see the doctor often," Hillary said. Every time a mammogram was recommended, it was a reminder that she couldn't afford it.

Hillary and her husband, who works at a local business, were briefly insured last year, through the Affordable Care Act marketplace. "We make enough to get by," said Hillary, "but we're not making big money." Then premiums more than doubled and the annual deductible was out of reach. "We made a difficult decision to forgo insurance in order to make ends meet. [Our plan was to] hope and pray that things would get straightened out for when we were older."

This was all on her mind that fateful Friday night when a Facebook post caught her attention: Free cancer screening would be available at an upcoming See, Test & Treat program at St. Joseph Mercy Medical Center in Ann Arbor. She called to sign up.

See, Test & Treat programs provide immediate results. On the day of the program, Hillary learned that her Pap test was normal. The mammogram revealed a mass. When a See, Test & Treat participant gets an abnormal result, she is always referred to immediate follow-up.

In less than a week, after the screening, Hillary had several additional exams and tests. The "small mass" graduated to an "area of concern." A biopsy confirmed that it was breast cancer. Just a few days later, with her husband and mother there to provide support, she had a lumpectomy.

Fortunately Hillary's breast cancer had not spread. She didn't require chemotherapy but had a six-week course of radiation. The radiation made her feel fatigued but she was grateful to be alive. Recently she began taking tamoxifen (a medication that is used to prevent or treat breast cancer), which she will be taking for at least five years. She will also be monitored every 90 days.

"I feel that I have added 30 years to my life. I think some people think they can just wait until they are eligible for Medicaid. I'd like to live a lot longer than 65," she says.

See, Test & Treat programs draw all types of women. Some might live across town and others might be your next door neighbor. There can be all sorts of reasons they have little or no health insurance.

On the same day Hillary was screened, 58 other women participated. Of those tested, about 10% had abnormal Pap results. Hillary also met Sharon K. Bihlmeyer, MD, FCAP, the lead pathologist for this program. Hillary and 57 other attendees learned about the critical role pathologists play in accurately diagnosing cancer.

"I'm glad I came to See, Test & Treat," said Hillary. "If I had waited [for a mammogram] until I had insurance, it might have been too late."



Hillary Ward and her husband, Fred Ward.
Photo Courtesy: Hillary Ward

2017 CAP Foundation Media Highlights

- The CAP Foundation's "Power of A" Summit Award has been featured widely online by various media outlets. The Foundation was one of only six associations, across all industries, to receive this distinction from the American Society of Association Executives.
- Patient Tomeka Harps, whose stage 2B cervical cancer was found at the Jackson, Mississippi See, Test & Treat program, is featured in the September edition of Cancer Today.
- Crystal Moore, MD, PhD, FCAP, was quoted in a January USA Today story regarding cervical cancer prevalence. She shared the See, Test & Treat vision that no woman should die from undiagnosed cervical cancer.
- The leadership of Theresa S. Emory, MD, FCAP, in bringing See, Test & Treat to the Appalachian region of southwest Virginia, received considerable local media attention in an area marked by several barriers to quality health care for its residents.

For links and more CAP Foundation news, please visit the News & Media page at <http://foundation.cap.org/>.

President's Column

'Coordinated Care' at the Highest Level



By Karim E. Sirgi, MD, MBA, FCAP

The concept of the “care team” is becoming more common in medicine. Patients are beginning to understand

that there are better outcomes when doctors work together on diagnosis and treatment. Looking back on the Foundation's 13 See, Test & Treat programs this year, I saw a combination of logistics and leadership that show pathologists are practically redefining what “coordinated care” means.

Follow me on a journey as I explain.

Jackson, Mississippi—January

Jackson is home to half a million people. In this community, the poverty rate is 30 to 40 percent. At the University of Mississippi Medical Center today, 41 women, who would otherwise have no access to health care, are receiving life-saving cancer screening.

Organizing and planning for this event, Stephen S. Raab, MD, FCAP, the lead pathologist for the Jackson See, Test & Treat program, knew that a huge task was ahead of him; and he also knew the need was great. In gaining buy-in from his institution, obtaining all the necessary approvals, and lining up an army of doctors, nurses, and other volunteers, he approached no less than 32 stakeholders from clinical, administrative, patient advocacy, and state public health representatives.

Norton, Virginia—August

On to the small town of Norton, the westernmost city in Virginia, and also the state's least populous, where 23% are living below the poverty line.

Theresa S. Emory, MD, FCAP, is the organizer of this event. In addition to engineering the support of local businesses and officials, Dr. Emory also

has convinced the pathology groups and CEOs of two local competing health care systems to join together for the first time—just to make free cancer screening available under the banner of See, Test & Treat. Forty-four women are here today for screenings and cancer education.

Maywood, Illinois—August

Now we're in a Chicago suburb, Maywood, home to the Loyola University Medical Center. Eva M. Wojcik, MD, FCAP, veteran of two See, Test & Treat programs at Loyola, is presiding over her third program. “I am excited and empowered to organize such a lifesaving event in my community,” she tells me.

In her first See, Test & Treat year, she spent months cajoling and convincing critical stakeholders of the C-suite, medical staff colleagues, the hospital media team, and representatives from the community. Sixty-five women are patients here today. Dr. Wojcik overhears a nurse praising See, Test & Treat: “It was all organized by a PATHOLOGIST!”

In this case, “organized” is just another word for “leadership.”

See, Test & Treat programs require leaders who are inspired, energized, and compelled. They are pathologists, pathology residents, and medical students who engage patients and their family members with enthusiasm and passion.

Each year, hundreds of women—with limited access to the health care system—get free breast and cervical cancer screening, with same-day results, at See, Test & Treat programs. This could not happen without the leadership of a pathologist who decided to step out from behind the scenes to the center stage of organizing a life-transforming event for the community.

And that's how we define “coordinated care” at the CAP Foundation.

Year-End Giving

Don't miss your chance to make a tax-deductible donation to the CAP Foundation in 2017.

All donations to the CAP Foundation are tax-deductible. As the end of 2017 approaches, don't put off your charitable giving. Visit foundation.cap.org to donate quickly, safely and easily online.

For details, please contact Denise Kainrath at [847-832-7718](tel:847-832-7718) or capfdn@cap.org.



Paul Christensen, MD (left); Patricia Chávez-Barrios, MD, FCAP; and Juan Ortiz Gomez, MD, at a See, Test & Treat program in Houston.

Online at foundation.cap.org:

- Photo galleries
- Patient and donor stories
- CAP Foundation partners
- Grants
- Leadership Development Award
- Informatics Award
- Upcoming See, Test & Treat dates and locations
- Board member bios
- And much more!

In This Issue:

- Hillary's story: The many faces of See, Test & Treat
- For my grandkids: Why women want to be tested
- 'Coordinated Care' at the highest level
- Six residents receive Foundation-funded awards

